



# LeadBuilder

Get Found. Get Leads. Grow Your Business.

## THE ALL-IN-ONE LOCAL DIGITAL MARKETING SOLUTION FOR HVAC DEALERS

**LeadBuilder** is Mediagistic's turnkey digital marketing solution built specifically for HVAC contractors.

**LeadBuilder** combines a premium and mobile-optimized website, aggressive Local SEO, paid ads, and local content signals into one seamless program—designed to dominate your local market and consistently lower your cost per lead

## WHY LEADBUILDER?



**Always-on Lead Flow** - SEO + Ads = Year-round demand & leads



**Better Data, Better Decisions** - Full-funnel analytics included



**Backed by HVAC Experts** - Proven results for hundreds of contractors



**Zip Code Targeting** - Focused on the areas that matter



**LEADBUILDER I**  
**\$3,500/mo**

- Premium Website
- Aggressive Local SEO
- Google Ads (ad spend included)
- GBP Optimization



**LEADBUILDER II**  
**\$6,250/mo**

- Everything in LB I
- Enhanced PPC Campaigns
- Advanced SEO Strategy
- Paid Social Campaigns
- Priority Account Support



**LEADBUILDER III**  
**\$8,750/mo**

- Everything in LB II
- Scaled PPC Investment
- Scaled SEO Execution
- Scaled Social Media Advertising
- Dedicated Account Support
- Dedicated Digital Strategist

**SIGN UP TODAY!**

Get Started at [Mediagistic.com/talk-to-an-expert](https://www.Mediagistic.com/talk-to-an-expert)

Talk to your Mediagistic rep to choose the right LeadBuilder level for your business.